

WEBINAR

SOCIAL-SAVVY P2P:

How to Socialize Your Event
& Kick-Start Your Fundraising Goals

START TIME: 11am CT (12pm ET, 9am PT)

Toll-Free Number: 1-800-754-1382

 [Tweet #P2PSocial](#)



Presenters



Robyn Mendez
[@robynmendez](#)
Moderator & Product
Marketing Manager,
*Convio, a Blackbaud
Company*



Donna Wilkins
[@donnajwilkins](#)
President,
Charity Dynamics

A Few Logistics

- Attendees will get copies of the slides and a link to the recording
- Ask a question any time via the onscreen Q&A chat box, but saving discussion for the end of the session
- This session is being recorded!

Join us for a post-webinar Twitter Chat: #P2PSocial

Stay Tuned!

win a 1:1 consultation with Charity Dynamics
for a social media assessment for your organization
(drawing during wrap-up & must be present to win)

*charity*DYNAMICS
@charitydynamics



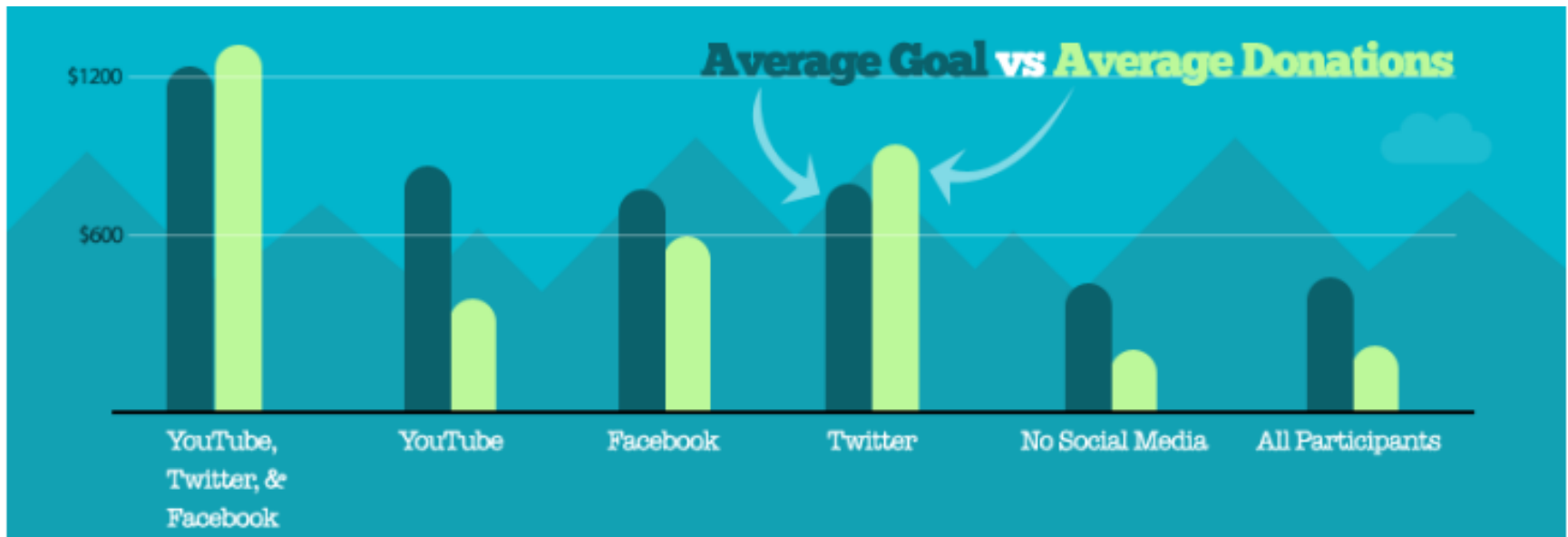
Social Landscape

Social 2.0 – Meaning for Events?

- The Communication Revolution
- Participants Expect:
 - Relevant, Timely Communications
 - Consistent, Multi-channel Messaging
 - Easy-to-use Fundraising & Communication tools

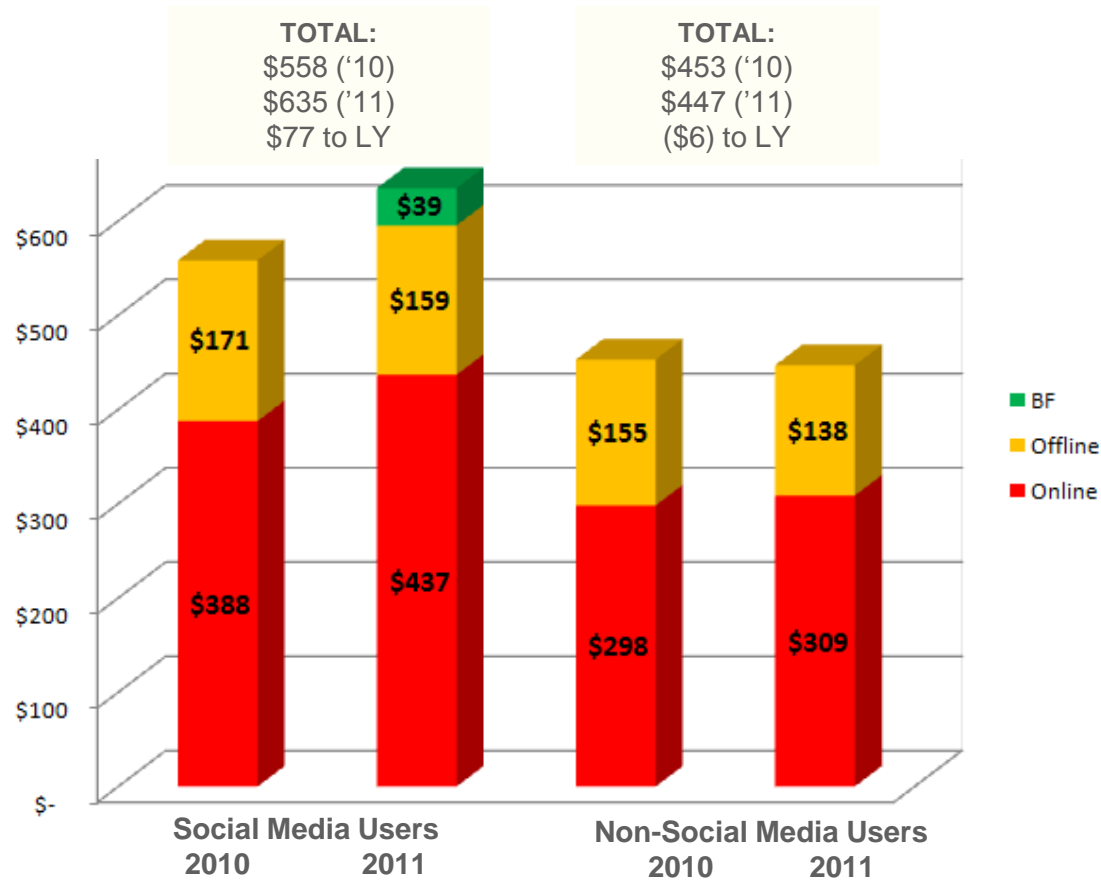


Social Media Impact on Fundraising



Source: Blackbaud Social Giving Report 2011

Social Media Impact on Fundraising



Lifetime Value

- **Short term:** Increased registrations and number of donations
- **Long term:** Increased retention and larger individual giving amounts

Team Captains Fundraise
4X more
than Individual Walkers

Returning Walkers
Fundraise
3X more
than First Year Walkers

Source: Convio's Peer-to-Peer Event Fundraising Benchmark™ Study

Returning Participant Value



Source: Convio's Peer-to-Peer Event Fundraising Benchmark™ Study

Today's Conversation

- **What are the Steps to Getting Started?**
- **Strategies and Tools to Socialize Your Event**
- **Empowering Your Participants**
- **Keeping the Dialogues Going**
- **Measuring What Matters**






Getting Started

What are the steps to get going?

The Best Fit

	Increase Event Fundraising	Increase Event Participants	Increase Event Engagement	Increase Event Awareness
	✓	✓	✓	✓
	✓	✓	✓	✓
	✓	✓	✓	✓
	✓	✓	✓	✓
			✓	✓
			✓	✓
	✓	✓	✓	

Which Social Channel Is Best For Your Participants?

Demographics for Popular Social Media ¹					
	Total Users	Gender	Age	Education	Household Income
 Facebook	845 M Active Users	57% F 43% M	14% 13-24 18% 25-34 22% 35-44 46% 45+	9% < HS Diploma 10% High School 57% Some College 24% Bachelor's +	9% < \$25K 33% \$25K-\$50K 47% \$50K-\$100K 11% \$100K+
 Twitter	127 M Active Users	59% F 41% M	19% 0-24 23% 25-34 25% 35-44 33% 45+	9% < HS Diploma 8% High School 59% Some College 24% Bachelor's +	15% < \$25K 38% \$25K-\$50K 37% \$50K-\$100K 10% \$100K+
 Google +	90 M Unique Visitors	20% F 71% M	50% 0-24 28% 25-34 11% 35-44 11% 45+	N/A	N/A
 Pinterest	21 M Unique Visitors	82% F 18% M	10% 0-24 26% 25-34 29% 35-44 35% 45+	5% < HS Diploma 9% High School 61% Some College 25% Bachelor's +	7% < \$25K 37% \$25K-\$50K 46% \$50K-\$100K 10% \$100K+
 FourSquare	15 M Total Users	58% F 42% M	9% 0-24 32% 25-34 36% 35-44 23% 45+	2% < HS Diploma 6% High School 52% Some College 35% Bachelor's +	13% < \$25K 37% \$25K-\$50K 37% \$50K-\$100K 13% \$100K+

Trends & Old Favorites



Facebook
is still the
pack leader

Priorities To Keep In Mind

- Go to where **THE MOST** people are.
- Go where **YOUR** people go.
- Stay where you **ALREADY** are.
- Leverage **EARLY** adopters.

Where to Focus

- Easy to **Register**
- Easy to **Share**
- Easy to **Donate**
- Easy to **Go**
from **Participant**
to **Fundraiser**





LIKE

A young child with dark hair, wearing a blue and white striped shirt, is pointing their right index finger towards the word "LOVE" which is displayed on a screen. The child's face is slightly out of focus, but they have a gentle smile. The background is bright and blurred.

4 Steps for Success

✓ Socialize Your Site

✓ Empower Participants

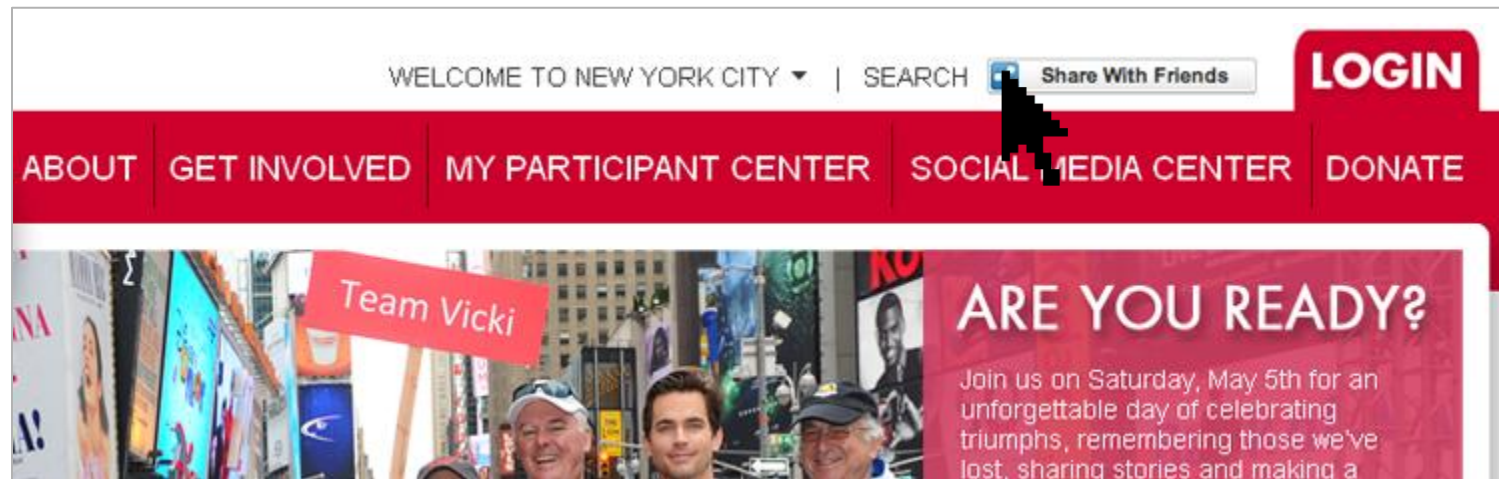
✓ Keep Dialogues Going

✓ Measure What Matters

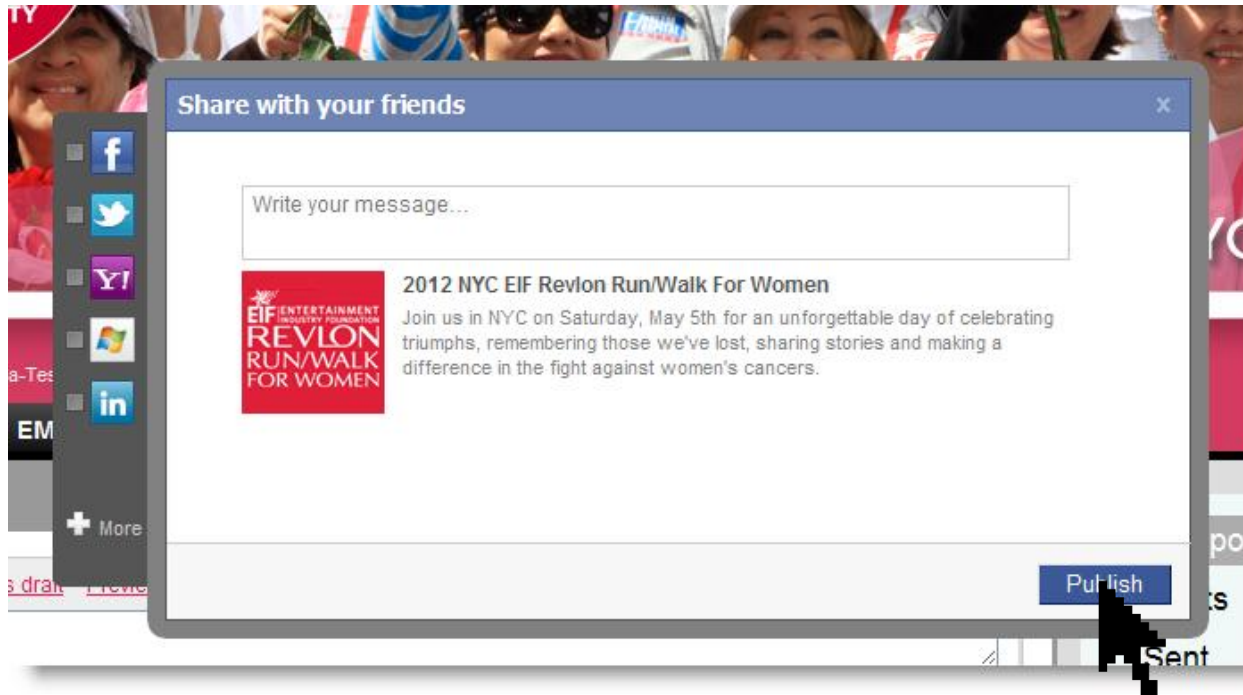
Step 1: Socialize Your Site

Social Sharing

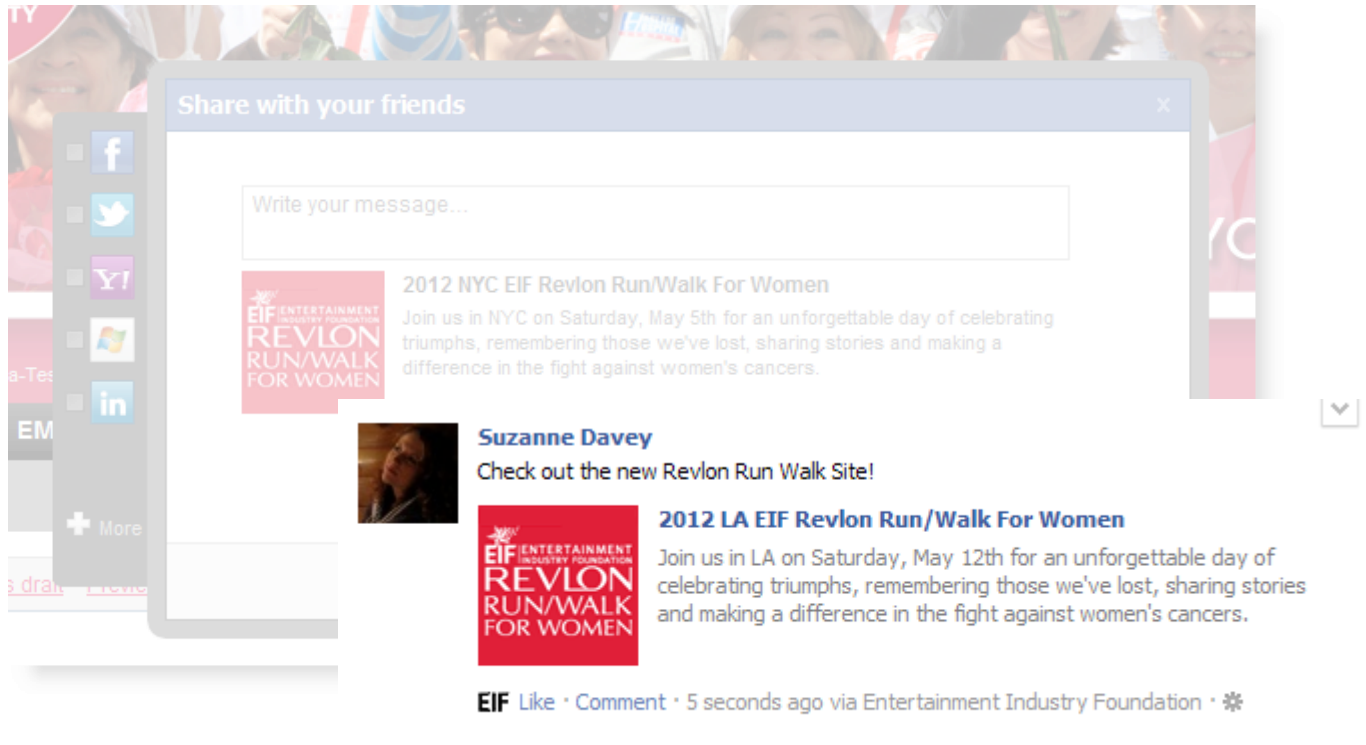
Social Sharing (integrated into site)



Social Sharing (integrated into site)



Social Sharing (integrated into site)



Social Sharing (integrated into site)

American Cancer Society – Facebook Share for Donors

THANK YOU FOR YOUR DONATION!

Because of your support, **\$40.00** will be applied to the American Cancer Society's life saving work!

Your support allows the American Cancer Society to:

- Help people **stay well** by helping people everywhere take steps to prevent cancer or detect it early, when it's most treatable
- Help people **get well** by being in their corner around the clock to guide them through every step of their cancer experience
- **Find cures** by funding groundbreaking research that helps us understand cancer's causes, determine how best to prevent it, and discover new ways to cure it
- **Fight back** by working with lawmakers to pass laws to defeat cancer and rally communities worldwide to join the fight

If you would like more information about cancer or the American Cancer Society's programs and services, please call us anytime at 1-800-227-2345 or go to cancer.org.

Thank You! ★

Help ACS create a world with less cancer and more birthdays by sharing your own donation on Facebook.

Share Now ▶ 

Social Sharing (integrated into site)

American Cancer Society – Facebook Share for Donors



Login with Social Media

Login with Social Media


Participant Center Login

USER LOGIN

Username:

Password:

[Log in using one of your preferred sites](#)



Forgot your login information, [click here](#).



WALK TO CURE DIABETES

Walk Login

Username: Password:

[Forgot username or password?](#)

Log in using one of your preferred sites



Donate To A Walker

First Name: Last Name:

Team Name:

Walk Location:



Register For A Walk Now!

State:



Learn More

- [Why Walk](#)
- [Fundraising Tips](#)
- [Walker Donation Information Form](#)
- [Start Your Team](#)
- [Kids Walk](#)
- [Walk Prizes](#)

Elite Principal Partners



Principal Partners



Social Landing Page

Social Landing Page

WELCOME TO NEW YORK CITY ▾ | SEARCH  Share With Friends

LOGIN

EIF ENTERTAINMENT
INDUSTRY FOUNDATION
REVLON
RUN/WALK
FOR WOMEN

MAY 5 • 2012
NEW YORK CITY

ABOUT

GET INVOLVED

MY PARTICIPANT CENTER

SOCIAL MEDIA CENTER

DONATE



NEW YORK CITY

NYC Social Media Center

Stay in the know with all the chatter and updates for the 2012 NYC EIF Revlon Run/Walk!

Want to be a little competitive? [Check out what LA is up to](#) by going to the 2012 LA EIF Revlon Run/Walk Social Media Center.

May 5, 2012

9 Days Until the 2012 NYC
EIF Revlon Run/Walk

[Register Today](#)

REGISTER
FOR NYC 2012

go

DONATE
GIVE TODAY

go

TEAMS
GET INFO

go

VOLUNTEER
HELP OUT TODAY

go

FACEBOOK COMMENTS

Like us on Facebook and follow the fun conversations!



Sign Up

Create an account or **log in** to see what your friends like.



EIF Revlon Run/Walk For Women on Facebook

Like



EIF Revlon Run/Walk For Women

Cascadian Farm will be at the New York Run/Walk on May 5th! They will have lots of organic deliciousness to share, so be sure to come hungry!

3 minutes ago



9,429 people like EIF Revlon Run/Walk For Women.



Jackie Dan Joanne Seong Kwoi



Roberto Gayle Kassia Magaly



Nancy Jacquie Shaneen Alicia



Facebook social plugin

FLICKR FEED PHOTOS

Snapshots of some of our favorite moments from previous events!



YOUTUBE EVENT VIDEOS

Be inspired by captured moments from the EIF Revlon Run/Walk!



OUR LATEST TWEETS

Twitter.com/EIFRevlonRW_NY



EIFRevlonRunWalk NY
EIFRevlonRW_NY

EIFRevlonRW_NY use Discount Code: FIGHT to save \$5 off registration at revlonrunwalk.org through February 29th
6 days ago · reply · retweet · favorite

EIFRevlonRW_NY Use Discount Code: FIGHT to save \$5 off registration at revlonrunwalk.org through February 29th
6 days ago · reply · retweet · favorite

EIFRevlonRW_NY Happy New Year! Who's excited for the 2012 Revlon Run/Walk!?!
39 days ago · reply · retweet · favorite

EIFRevlonRW_NY RT @chelseapiersnyc: Beat Cancer Bootcamp Powered by @Yurbuds @ Sports Center to benefit EIF's Revlon/Run Walk—register today!
bit.ly/p8TUu8
178 days ago · reply · retweet · favorite

Twitter

Join the conversation

Google

Gadgets powered by Google

Step 2: Empower Participants

Social Sharing

Participant Center – Social Sharing

Welcome, Brenda-Test Miele | [Profile](#)

HOME EMAIL PROGRESS PERSONAL PAGE




Your Fundraising Progress

\$0.00 I HAVE RAISED	\$1,000.00 MY GOAL (change)	0% PERCENT	0 DAYS LEFT
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WELCOME, BRENDA-TEST! ([edit profile](#))

registered as: Walker | your participant id: 1282282




You've entered your Participant Center where you have amazing tools at your fingertips to make fundraising easy and fun. Take advantage of all we have to offer by utilizing the buttons below. Check back often for updates and new tools.



[Send email](#)

[Enter new gift](#)

[Add Contacts](#)
[View Your Progress](#)
[Edit Personal Page](#)

Share   

Participant Center – Social Sharing

The economy is tough... having breast cancer is tougher!

Saturday, May 12th (day before Mother's Day), 2012, from 8 AM - 12PM, my family, and a team of friends, patients, and colleagues, will run, walk or stroll a 5K (3 miles) route in the REVLON RUN/WALK FOR WOMEN. This event is in support of RESEARCH FOR BREAST AND OVARIAN CANCER ... a cause that has touched everybody's life, whether yourself, a mother, a daughter, a sister, a wife, an aunt, a niece, or a friend. Though rare, even men are afflicted with the dastardly disease of breast cancer. **Once a year I put this major plea out to everyone on my e-mail list. Please come [join us](#) & if you can't, please donate.**

You may already know that 2006 was a particularly difficult year in the "cancer" department for the Taras Tribe. My sister, Lorelle was tested & find out that she carries the BrCa1 GENE for breast/ovarian cancer and at 36, she underwent a prophylactic double mastectomy and and reconstructive surgery (s), and by the end of 2009 Lorelle had her ovaries out. Her chance of getting breast (85%) or ovarian (55%) cancer is now reduced to almost nil; this because of research dollars! My cousin had also been diagnosed with the gene and she also had the surgery. **I too found out in 2006 I have the gene** & will be walking selfishly for myself & my daughter! My Dad diagnosed in 2006 with colo-rectal cancer: chemotherapy, radiation and 4 surgeries later for his (if over 50, please get your colonoscopy), is finally on the mend! ----- For my beloved **great-grandmother & grandmother there was no test ... they had NO chance.** At the time of my **Mother's breast cancer in 1990**, there STILL was no test.

FUNDING FOR RESEARCH HAS PULLED US OUT OF THE DARKNESS. Drastic measures such as Lorelle's are the only options at this time. BUT, WITH YOUR HELP, EVERYTHING IS POSSIBLE. Less invasive procedures will become available to prevent breast/ovarian cancer. All the women of the world, including your daughters & granddaughters will be free.

Thank YOU, Ian Taras (<http://drtaras.weebly.com/cancer-philanthropy--drtarascom.html>)

My Personal Web Log

Topics

Participant ID#: 1002164



Add a comment...

Post to Facebook

Posting as Donna Obermaier Wilkins (Change)

Comment

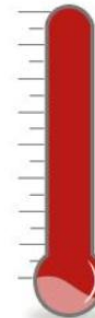


Donate to Ian!

Join Ian's Team!

Visit Ian's Team Page


Dr. Ian Taras MD



Fundraising Honor Roll

Doreen & Dr Ed Taras

Participant Center – Social Sharing



[Comment](#)



Nayda Vega · Los Angeles, California

Thank you Zeke! for your donation! & everyone please visit. They not only have the best shoes but they help causes!

<http://lorinsantamonica.com/>

[Reply](#) · [Like](#) · February 8 at 4:37pm



Nayda Vega · Los Angeles, California

thank you to the my first sponsor Anonymous lots of love & thank you once again!

[Reply](#) · [Like](#) · February 7 at 2:38pm



Nayda Vega · Los Angeles, California

Thank you Michael Garrie for always supporting me!! You Rock!!!!

[Reply](#) · [Like](#) · February 7 at 3:21pm



Nayda Vega · Los Angeles, California

Scott Carr Thank you so much for your donation!

[Reply](#) · [Like](#) · February 8 at 8:13am

Fundraise with Facebook

*boundless*FUNDRAISING™

Fundraise with Facebook

Welcome, Brenda-Test Miele | [Profile](#)

HOME | EMAIL | PROGRESS | PERSONAL PAGE

Your Fundraising Progress

\$0.00 I HAVE RAISED	\$1,000.00 MY GOAL (change)	0% PERCENT	0 DAYS LEFT
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WELCOME, BRENDA-TEST! [\(edit profile\)](#)

registered as: Walker | your participant id: 1282282

You've entered your Participant Center where you have amazing tools at your fingertips to make fundraising easy and fun. Take advantage of all we have to offer by utilizing the buttons below. Check back often for updates and new tools.

START FUNDRAISING
Jump start your fundraising success by making a donation to yourself! **GO**

GET YOUR BADGE
Let your email fundraise for you! Add a badge to your email today! **GO**

FUNDRAISE ON FACEBOOK
Install the application now! **GO**

[Send email](#)

[Enter new gift](#)

[Add Contacts](#)
[View Your Progress](#)
[Edit Personal Page](#)

Share [f](#) [t](#) [in](#)

Fundraise with Facebook

facebook 2 2 Search Hor

RELAY FOR LIFE
American Cancer Society

Home Share Your Story Scheduled Newsfeeds Share Video

Help spread the word by donating your picture and letting your friends know you're lending your support!

Donate Your Profile Picture



Click the above photo to use it as your profile picture.

Get the Word Out

- I am participating in Relay for Life 2012 Blueprint! Please support me with a donation.
- Please join me in supporting American Cancer Society - Relay For Life!
- I have raised \$0 for the Relay For Life toward the goal of \$100. Support me with a donation.
- Write your own message.

[Share with Friends](#)

Your Progress Indicator



Facebook is no longer allowing applications to add tabs. You can help raise funds for American Cancer Society - Relay For Life by using the other features on this page.
[Need some technical help?](#) (Opens new window)

boundlessFUNDRAISING™ by charityDYNAMICS
The Only Authorized American Cancer Society Relay For Life Facebook Application.

Get the Word Out

1. I am participating in 2011 Walk MS: Austin! Please support me with a donation by clicking this link.
2. Please join me in supporting National MS Society by clicking this link!
3. Amanda has raised \$0 toward their goal of \$225 for 2011 Walk MS: Austin. Please support Amanda with a donation by clicking this link, and join the movement toward a world free of MS!
4. Write your own message.

Share with Friends

Scripted
newsfeeds

Friends
can donate
& spread
the word



Amanda Luther



National MS Society

I am participating in 2011 Walk MS: Austin! Please support me with a donation by clicking this link.

MS Like · Comment · Donate · a few seconds ago via National MS Society

Scheduled & Automated Newsfeeds Make Fundraising Easy

Home | Share Your Story | Scheduled Newsfeeds | Share Video

Schedule Newsfeeds to Remind Your Friends of Your Participation & Fundraising for Relay for Life 2012 Blueprint

Scheduled Newsfeeds

Countdown (Sent 90 days before the event)

Three more months until the Relay for Life 2012 Blueprint. Support me with a donation today!

Countdown (Sent 60 days before the event)

Two more months until the Relay for Life 2012 Blueprint. Support me with a donation today!

Countdown (Sent 45 days before the event)

45 days until the Relay for Life 2012 Blueprint. Support me with a donation today!

Countdown (Sent 30 days before the event)

30 days and counting until this year's Relay for Life 2012 Blueprint. Support me with a donation today!

Countdown (Sent 15 days before the event)

Just 15 more days until this year's Relay for Life 2012 Blueprint. Can I count on your support?

Countdown (Sent 5 days before the event)

Relay for Life 2012 Blueprint is 5 days away. Plenty of time for you to make a donation!

Eve of Event (Sent 1 day before the event)

Relay for Life 2012 Blueprint is tomorrow ... It's not too late to make a donation!

Thank you (Sent the day after the event)

Thank you to everyone who supported me for Relay for Life 2012 Blueprint.

Progress Update (Sent every Tuesday leading up to the event)

I have raised \$0 so far for the Relay for Life 2012 Blueprint. Please help me reach my goal.

© 2011 Charity Dynamics, Inc. Powered by Boundless Fundraising™.

 **Jonathan Drennan**

 **2010 Making Strides of Central Park NY**
secure3.convio.net

Jonathan has raised \$125 for the 2010 Making Strides of Central Park NY towards the goal of \$500. Please support Jonathan with a donation.

 October 15, 2010 at 12:19pm via American Cancer Society - Making Strides ·  · Like · Comment

 Beth Pearson likes this.

Rich Media Streams

facebook 2 2 Search Hor

RELAY FOR LIFE
American Cancer Society

Home Share Your Story Scheduled Newsfeeds Share Video

Share These Videos With Your Friends

Video News Feeds

Jonathan Drennan
check out this video!

Celebrate more birthdays!
I Relay to Celebrate the lives of people who have battled cancer. Support me with a donation today!

Share with Friends

I Relay to Remember loved ones lost to cancer. Support me with a donation today!

facebook

Search

RELAY FOR LIFE
American Cancer Society

Home Share Your Story Scheduled Newsfeeds Share Video

Share Your Story

Help spread the word by sharing your story through your news feed.

Fields marked with an asterisk (*) are required.

* Title

* Content

Share

Make Giving Personal

Recent Stories



I Relay because

[Emily L. Dodson](#)

I Relay in memory of Brenda Dodson and in honor of EVERYONE battling this horrible disease. I started out at the Front Royal Warren County Relay for Life in 2006 where we went in memory of my dear friend Brenda. We thought we was going to honor her memory at the luminaria ceremony and that would be it. Well here it is 2011, almost 2012 and I am now the Chair of FRWC Relay for Life. I have been on the steering committee since 2007 helping in one way or another. I dedicate ALL my time and energy to help raise money to help the American Cancer Society fund research in hopes that tomorrow or at least one day soon there WILL be a cure for cancer.

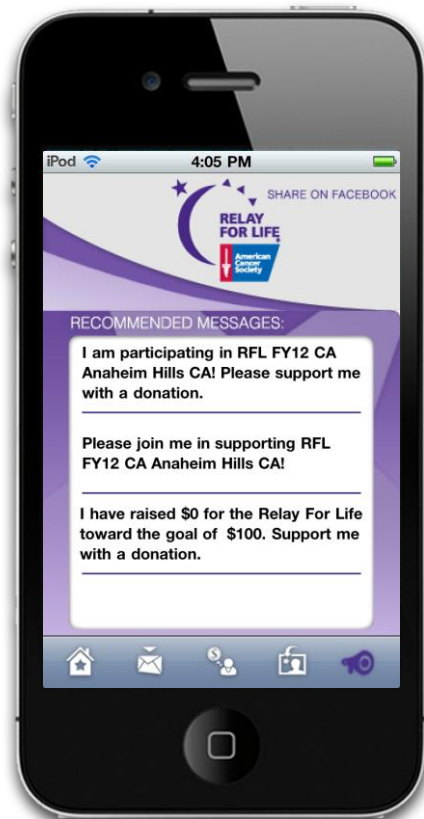


Why I Relay

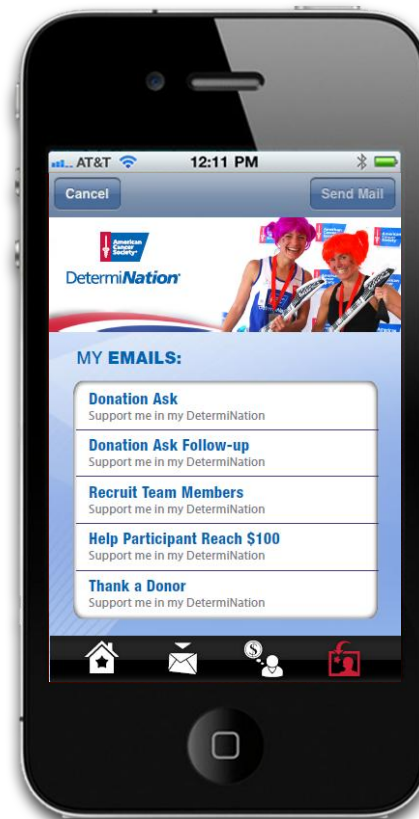
[Lara Herrick Baas](#)

There are many reasons why I Relay--Relay in memory of my father and in honor of several friends and even myself. But I think I will write today about an issue that came to be very important to me about the time of my diagnosis in December of 2009. At the time of my diagnosis, I went from the doctor's call to the surgery suite in fifteen days. That's fast. I even had a few setbacks in there, believe it or not! After my initial surgery, I needed a second surgery to verify the tumor's boundaries, so I went back in a week later. I have a top rate Plastic Surgeon who has seen me a number of times, and after the implant surgery, I have had two follow up surgeries involving fat grafts, just to make me a little more perfect. I'm still not finished. What I realized is this: Ten years ago I didn't have the insurance I have now. If not for my marriage to a man with fantastic insurance, I might not have access to this wonderful care. That's obscene. Nothing has made me different from the woman I was ten years ago, except for my marriage. That's something we need to really examine in our healthcare coverage. EVERY WOMAN NEEDS TO HAVE ACCESS TO ROUTINE

Post to Facebook




Send Emails



Step 3: Keep Dialogues Going

Packaged Content

		National Take Steps - April 2011 eCommunication Calendar					
		2-Apr	9-Apr	16-Apr	23-Apr	30-Apr	
Update your Facebook Fan Page / Twitter account with messaging on recommended dates	Social Media Updates	facebook	Post: "Be sure to "Like" CCFA on Facebook and tell your friends to check us out!"	Post: "By participating in Take Steps, you're leading by example!"	Post: "Encourage your friends (via Facebook post or tweet) to check out CCFA online:"	Encourage all Facebook Fans to update their Profile photo to the Take Steps logo for at	Post: "By opting to "Like" CCFA on Facebook, you can help us get the word-out and raise awareness"
		facebook	Post: "Are you raising money for CCFA with Take Steps? It's a fun and easy way to get	Post: "With 1.4 million Americans affected, most of us can say we know someone suffering from		Post: "Take Steps needs your help! Join us in raising awareness, raising funds & raising	Post: "Did you know? CCFA makes fundraising easy - they have an App for that!"
		twitter	Tweet: "Show your support for IBD sufferers - 'Follow' Take Steps on Twitter"	Tweet: "By participating in Take Steps, you're leading by example!"	Tweet: "Encourage your friends (via Facebook post or tweet) to check out CCFA online: www.ccfa.org"	Encourage all Twitter fans to update their Profile photo to the Take Steps logo for at least one week.	Tweet: "By opting to 'follow' CCFA on Twitter, you can help us get the word out and raise awareness"
		twitter	Tweet: "Are you raising money for CCFA with Take Steps? It's a fun and easy way to get involved!"	Tweet: "With 1.4 million Americans affected, most of us can say we know someone affected by IBD. Fundraising for CCFA will help find the cure"	Retweet any important Crohn's or colitis related news	Tweet: "Take Steps needs your help! Join us in raising awareness, raising funds & raising the spirits of IBD sufferers!"	Post: "Did you know? CCFA makes fundraising easy - they have an App for that!"
Update your Facebook Fan Page / Twitter account with messaging on recommended dates	Social Media Updates - Holiday	facebook					
		twitter					

5 Tips: Keep the “Social” in Social Media

1. Reserve time to monitor your social media channels presence on a regular basis.
2. Respond to comments or questions made by your followers on your posts
3. Ask logical, relevant questions of your followers in posts
4. Repost / Retweet interesting relevant posts from others engaging with you on social media
5. Keep your social media activities going year-round.

Step 4:
Measure What Matters

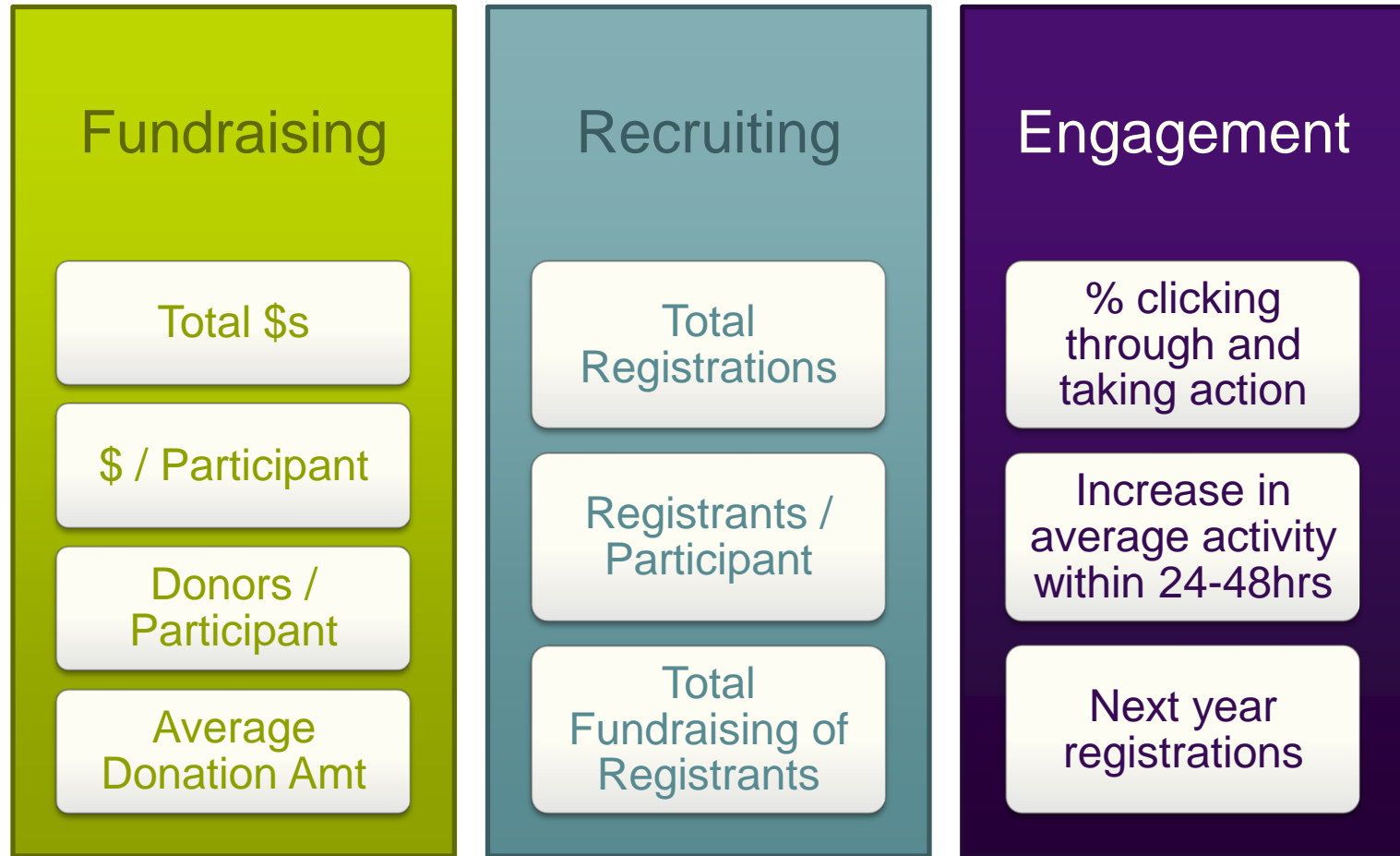
Basic Measurements

- **Raise More Money**
- **Participants to reach more money**
 - Increase number of donors
 - Increase average gift size
- **Recruit New and Retain Repeat Participants**
 - Increase registration
 - Increase team size
 - Increase percent event participation
 - Increase retention

Impact Measurements

- **Direct Results**
 - Sourced registrations
 - Sourced donations
 - Sourced engagement
- **Impact**
- **Are participants participating in channel?**
 - Stronger fundraisers
 - More likely to attend event
 - Recruiting more people
 - More likely to return next year

Sourced Measurements



Key Takeaways

- Your events will be more successful with social media
- Four areas of focus:
 1. Socialize Your Site
 2. Empower Your Participants
 3. Keep the Dialog Going
 4. Measure What Matters
- Make sure you have the right tools in your quiver

TeamRaiser

Convio Luminate™ + TeamRaiser

Multi-Channel Engagement with Luminate CRM

With Luminate CRM you can bring together the online world with the offline to maximize the value of your relationships across every channel:

- Use Luminate CRM dashboards to track key event, participant, team and donor metrics.
- Use Luminate CRM analytics to gain predictive insights that allow you to increase event participation and re-participation, and prevent churn of top fundraisers and teams.
- Use Luminate CRM to integrate your online knowledge about your TeamRaiser constituents to enhance your direct response messages and appeals.

Extend Your Reach Further with Luminate Online

The Luminate Online marketing suite allows you to broaden engagement with your peer-to-peer fundraisers. With Luminate Online, your TeamRaiser experience is supported with:

- Management of your event website content for a personalized constituent experience.
- Reliable and consistent email deliverability with tools to build audience segmentation groups and manage all online communications.
- Multi-Affiliate Management options for organizations that support local affiliate / division events.
- Ability to run detailed reports at a program, event, team, and / or individual performance level across key metrics.

Learn More: www.convio.com/luminate

 **CONVIO** LUMINATE™

WINNERS!

Free 4-Hour 1:1
Social Media Assessments

*charity*DYNAMICS
@charitydynamics

Q&A

Twitter Chat: #P2PSocial

More Information

- **Convio TeamRaiser™**

- **Web:**
www.convio.com/teamraiser
- **Email:**
hpoulin@convio.com
- **Phone:**
888.528.9501

- **Charity Dynamics**

- **Web:**
www.boundlessfundraising.com
- **Email:**
info@charitydynamics.com
- **Phone:**
512.241.0561